



Where is your
professional compass?

You are invited to a special educational event
hosted by

CSI Santa Clara Valley Chapter

Our guest speaker will delve into the evolution of ethical behavior in the construction industry

Ethical behavior lies at the core of what it means to be a professional, yet many in construction struggle to agree on a definition for ethics. Accepted business practice, company culture, peer pressure, and public opinion often obscure the issue, while morals, codes of conduct, and societal conventions sometimes offer conflicting guidance. This seminar examines the history of ethics in design and construction, and uses case study examples to explore ethical behavior from several viewpoints in the industry. Come join us for a unique learning experience and chance to interface with an industry expert.

About the Speaker: George Everding, FCSI, CCS, CCCA, SCIP



After a 40-year career as an architect, specifier, and construction administrator, George now lectures at national industry events. He taught undergraduate and graduate level classes on specification practice and building material selection and was a frequent seminar presenter for design and construction professional organizations. George is an active member of the Greater St. Louis Chapter of CSI.

- WHEN:** Tuesday August 13, 2019
- LOCATION:** Pipe Trades Training Ctr.
780 Commercial St.
San Jose, CA
- TIME:** Check in: 9:30 a.m.
Lecture: 10-12:00
- COST:** \$45.00 Prior to August 6

**AIA
Continuing
Education
Provider**

THIS PROGRAM MEETS AIA CES CRITERIA. PARTICIPANTS WILL RECEIVE 2 HOURS OF LEARNING UNITS.

SANTA CLARA VALLEY CSI

The Construction Specifications Institute is a national organization of Architects, Engineers, Specifiers and Manufacturer's Representatives dedicated to the advancement of building information management and education of project teams.

Registrant: _____
 Company Name: _____
 Complete Address: _____

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 I authorize the CSI to charge my credit card in the amount of:
 \$ _____ for registrants at (45) (55) ea.
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Registration Fee:
 Prior to August 6 **\$45.00**
 August 6-13 **55.00**
 Sorry, no refunds for no-shows.

Sign up online:
<https://csiscvethics2019.brownpapertickets.com>

Send registration & payment to:
 CSI Santa Clara Valley
 1176 Lincoln Avenue
 San Jose, CA 95125

QUESTIONS? Call 408-297-0288 x114
 Email: maia@mba-architects.net

Attach a list of additional attendees w/email addresses.

