



## **The Latest from Leadership**

(Nashville, TN – September 25 & 26, 2021)

In the past six years social media use has increased by 116%. Why? Because people desire community, desire to extend our communities, desire to connect and reconnect, desire real world connections, desire to have our own voice, desire a more level playing field, desire to be “insiders” and desire for a chance to succeed.

Sound familiar to you? It does to me, and it’s called CSI.

Since joining in 2004, I have experienced the headwinds of our association as a member, chapter, region and now Institute leader with probably as much confusion as to why we are not connecting outside of CSI as you. Well, let me clear, concise, correct and complete when I say because of the hard work of the Board over the last five years we now have a strong opportunity to reconnect, connect and engage the AECO community like never before.

Over the first three years of my term, the Board of Directors has worked with intention to give CSI the ability to grow. Through research, from within and outside CSI, we have looked at the strategic challenges that have impeded our success.

Over the past few weeks and in the coming years you will see the work of the Board be implemented so we can grow and achieve the reason why we exist: so that AECO professionals can enjoy an environment conducive to realizing their full professional potentials.

Each time your Board of Directors meets we vigorously review the priority results we strive to achieve on behalf of the membership and the architecture, engineering, and construction, and owner (AECO) industry. Board members collectively share their knowledge to shape an organization that supports you in your professional journey. This brief details how the Board’s priorities are guiding CSI.

To review, the [priority results](#) (also known as Ends) that guide our associations strategy are:

- Knowledge (1.1)
- Resources (1.2)
- Credentials (1.3)
- Professional Community (1.4)

- Workforce (1.5)
- Member Value (1.6)

## **PRIORITY RESULTS UPDATES**

### **CSI National Conference**

See ya Zoom! During the height of the pandemic last February CSI staff worked to prepare its first CSI in person national event for the membership. The event focuses on leadership training for leaders, keynotes and education sessions. For those of you that attended I believe you will agree with me it was very refreshing to have a CSI event put on by CSI! (Ends 1.1, 1.2, 1.6)

### **Logo/Brand Roll Out**

During the annual meeting you no doubt so a big change for CSI; our new logo. CSI rolled out a new logo and brand, one that builds on the organization's strong foundation, and build a future that is focused on elevating the AEC profession, creating an environment of innovation, and an engaging and inclusive community for all. Members and non-members are able to see the full logo and vision speech with Board Chair Marvin Kemp, FCSI, CDT® and CSI CEO Mark Dorsey, FAFSAE, CAE at [The Future of CSI - YouTube](#)

Logo's and use information will be sent in the month of October to community leaders from staff. (Ends 1,2 & 1.4)

### **DE&I Statement**

Since becoming a member in 2004 I have always appreciated the diversity of CSI. This has always been a strength of who we are and now we can let the world know this with our statement. We are diverse by design and going forward this message will resonate with the future members and welcome them to our wonderful association. This is just the start and as we grow, we will see more the benefits of our diverse organization. (Ends 1.4)

### **Credentials & Digital Credentials**

Speaking of credentials, the CCPR is coming back this Fall. CSI secured remote proctoring capability, allowing you to take your CSI exams in the comfort of your own home. Please help me spread this exciting news!!!! (Ends 1.2, 1.3)

Want to set yourself apart from those in the AEC community? Start using your digital credential today in your email signature, LinkedIn profile, and more! (Ends 1.1, 1.2,1.3, 1.4,1.6): [CSI Certification Digital Badges](#)

### **CROSSWALK ®**

I am beyond thrilled to note we are just over a year into CROSSWALK®.

The Construction Specifications Institute (CSI) unveiled CROSSWALK, the first agile API that integrates fundamental construction industry organizational standards. This breakthrough technology connects CSI's MasterFormat®, UniFormat®, and OmniClass® for the first time. For more information visit (Ends 1.1, 1.2): [CROSSWALK](#)

### **Dynamic Chapter Program**

The Dynamic Chapter Program (DCP) continues to grow to help support our members in building dynamic chapter programming. There is a DCP community online and I highly encourage you to join it today. (Ends 1.1, 1.4, 1.6): [CSI DCP Community](#)

### **CSI Website**

The CSI Resources website continues to evolve with our communities, with the addition of a learning library. Join the thousands of professionals who have taken advantage of this great resource! (Ends 1.1, 1.2, 1.6): [CSI Learning Library](#)

The volunteer portal has been updated. If you would like to join a committee, please visit the following link: [Volunteer](#) (End 1.6)

Our next board meeting is January 2022. If there are any comments or suggestions related to our priority results, please do not hesitate to contact me. My cell is 423-385-4598 or you can email me at: [wsundquist@wgpaver.com](mailto:wsundquist@wgpaver.com)

CSI also distributes an annual report, check it out here: [CSI Annual Report](#)

For all CSI related business please contact:

Member Services at [csi@csinet.org](mailto:csi@csinet.org) or 800-689-2900

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It's an honor to serve and I thank you for your support of CSI!



William Sundquist, FCSI, Institute Director from Gulf States Region, FY' 2021 to 2024