

# CSI GSR 2020

**June 4<sup>th</sup>-6<sup>th</sup>, 2020**

**Fairfield Inn, Birmingham, AL**



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# *It's Nice to have you in Birmingham*

This is the saying that is used to welcome our guests to The Magic City, called that due to the rapid growth in steel in the late 19<sup>th</sup> century. Steel drove growth in the capitol of the Rust Belt well into the mid-20<sup>th</sup> Century. Birmingham has revived the title of The Magic City due to its transformation from a gritty steel town to a powerhouse in the Medical, Financial, Construction, Arts and Food sector.

**Medical**-UAB has grown from a satellite campus of the University of Alabama to one of the top 20 hospital in the US. Specialties in Orthopedics has made Birmingham a destination for top athletes for repair and recovery.

**Financial**-Many financial institutions trace their roots back to Birmingham. Regions Bank, Service First were founded here.

**Construction**-We are the Headquarters for Harbert International and Brasfield & Gorrie.

**Arts & History**-Once known as the epi-center of the Civil Rights ignition in the 1960's, we now have a Smithsonian affiliated Museum dedicated to the history of that turbulent time and our progress as a city. Alabama Ballet is directed by Wes Chapman, Alabama native who trained and performed with Baryshnikov.

**Food**-Our rise in becoming a "Foodie" destination is what has elevated Birmingham. Always known for Barbeque, Highland's Bar & Grill put us on the map. Frank Stitt, James Beard recipient is owner and chef at Highlands. He has led the charge for other highly rated chefs to call Birmingham home.

# Registration

Last year we tried something totally different and seemed to work well, so we are doing it again. We are again asking the Chapters to cover specific amounts for registration which means that each individual member attending will not be required to pay a registration fee.

**Large Chapters**-\$500 flat registration fee: Mississippi, Memphis, Nashville, Chattanooga, Knoxville, and Little Rock.

**Small Chapters**-\$100 per member (to a total of \$300 maximum) flat Registration fee: Shreveport, Baton Rouge, Acadiana, New Orleans, Gulf Coast, Huntsville, Birmingham, Montgomery, Pensacola and Mobile Bay.

We hope that this will stimulate attendance and get more members and leaders to make the trip. Below is the information we need to get you fully registered.

Registration can be made by returning this page, via email to: [kfravert@behr.com](mailto:kfravert@behr.com)

**Chapter Leaders**- Please contact Karen Fravert, [kfravert@behr.com](mailto:kfravert@behr.com) to arrange chapter payments.

The following information is needed:

**Name & Chapter:** \_\_\_\_\_

**Address:** \_\_\_\_\_

**Phone & Email:** \_\_\_\_\_

**Award attendance #:** \_\_\_\_\_

**Spouse Name:** \_\_\_\_\_

**Special Needs/Diet:** \_\_\_\_\_

**Hotel registration done separately by May 4<sup>th</sup>, link to follow**

# Hotel

# Fairfield®

BY MARRIOTT

## **Fairfield by Marriott Birmingham Downtown**

1918 1<sup>st</sup> Avenue North

Birmingham, AL 35203

The following link for reservations online and get the established and agreed price per night. Please use this link: [Book your group rate for Construction Specifications Institute \[marriott.com\]](https://marriott.com/book?cid=1918&rate=149.00&sw=33.5123)

- Reservations: Please make your reservations early.
- Deadline for conference rate is May 4<sup>th</sup>.
- Rate per night is \$149.00 and will be available through eod May 4<sup>th</sup>.
- Valet parking is 30.00 at hotel. Parking across the street from the hotel can be reserved at the link below, we cannot cover any liability from off-site parking.
- [https://parking.com/birmingham/lot/1909-1st-avenue-north?lot\\_id=596&showListOnly=1&view=daily&sw=33.5123](https://parking.com/birmingham/lot/1909-1st-avenue-north?lot_id=596&showListOnly=1&view=daily&sw=33.5123)
- Free Breakfast for each Registered Guest
- Please also note that there are plenty of things to do in the local area so if you would like a couple of extra days to enjoy the area, the same room rate will apply to your entire stay. We have included a "Sights and Activity Guide" for all interests and ages.



# **CSI 2020 Gulf States Regional Conference**

## **Industry Partners**

### **Sponsor Form**

#### **Birmingham, AL June 4<sup>th</sup>-6<sup>th</sup> 2020**

##### **Vulcan Level \$1000**

Recognition at Chapter meetings, Company logo on all GSR correspondence and announcement, Vendor Table, company logo on sign for meal, with short elevator speech.

##### **Red Mountain \$500.00**

Company logo on sign for meal, with short elevator speech. Vendor Table with interactive events.

**Hospitality Sponsor \$250.00** Name on Banner in Suite and can be in Suite as one of the hosts. (Max 6)

**Tabletop \$250.00** Vendor Table during conference (Max 12)

**Company name** \_\_\_\_\_

**Representative contact information** \_\_\_\_\_

**Level Requested** \_\_\_\_\_

**Payment method (CK)** \_\_\_\_\_ **(Credit Card)** \_\_\_\_\_

Please return to Karen Fravert [kfravert@behr.com](mailto:kfravert@behr.com) to reserve your sponsorship request. She will follow-up with timelines and requests for Company logos.