

## History of our. "Specifics"

In the very beginning of the S. F. chapter we were aware of the need to publicize the chapter news. In the minutes of Organization (first meeting). F. Bousne Hayne agreed to write articles and handle the publicity for the San. Fran. Chapter.

This was continued from. 1955 to 1958. When the Calif Chapters (~~Sacramento~~ - L.A. - S.D. + S.F.) decided to publish a joint newsletter "The Specification Digest". F. Bousne Hayne wrote many a noteworthy items and even some one liners like the one you can find in the 1<sup>st</sup> Annual meeting minutes



Sept. 21 1955. It was:- "The Value of an education is to teach men how little they know." By this time Bourne Hayne was also known as S.F. Chapter Editor.

By 1959 George Lamb was appointed as the first Executive Director established an office in Washington D.C. and the Specification Digest began a long decline in popularity and ~~seemingly~~ the ability to get published on time with much of anything but L.A. Chapter News.

This lead to a design of a S.F. Chapter publication by Tom Hubbard. The Golden Gate Bridge



signified the Chapter and we were no longer known as the I.F. Bay Area Chapter. Our name had changed to I.F. Chapter. The first issue of the I.F. Chapter Specifics a 4 page - 5"x7" - black ink on white paper came about in Jan. 1964. at a cost of about \$6.<sup>00</sup> for the 200 copies we needed at that time to cover our complete mailing list plus National & all the organized Chapters.

Today we have a new format - a multicolored - multipaged - monthly publication that sells advertising to help defray the expense.



## The 4<sup>th</sup> National Convention - 1960

This is generally known as the S.F. convention but it was held in Palo Alto. April 25-26-27, 1960.

Having obtained our Chapter Charter in 1954, ~~(Sent 1-A)~~ and with Calif ad Region #11 having the largest membership in the organization ~~California~~ <sup>there</sup> 1958, California ad especially S.F. Bay Area Chapter wanted a convention held in San Francisco. <sup>(Sent 1-A)</sup> So a large delegation of Calif people went to the 3<sup>rd</sup> Annual Convention in Chicago ad obtained the O.K. from CSI. To have the 4<sup>th</sup> Annual Convention.

The Jack Tar Hotel was under construction but was to be open March 1960. So with

Insert 1-A.

Any way Cleveland Ohio <sup>Chapter</sup> had not  
been Chartered ~~up~~ until June of 1956  
and they were having the 2<sup>nd</sup>  
National Convention.



the best laid plans and the blessing of all the 35 chapters of CSI. and it 5000 memberships we were appointed and condemned to have the 1960 convention.

With Leonard Tivol as President and Ted Nirschman as Vice President and Albarrington as Convention Chairman, we were off and running. This was the first year that the National was to have a Specification Competition at a National Convention.

This was also the year when the do it yourself CSI members had to learn to live with a professional Executive Director. Because George Lamb had been hired as the first in 1959.



Anyway in the 4<sup>th</sup> National Convention everything was done at least 3 times. First it was done by the committee or the Exec Dir. Then it was done by the other and finally as a cooperative agreement between the two. However it was not easy and only possible because of the National President Jack Steier. & James C. Bort both from Chicago.

The other problems developed as a result of the Jack Tor Hotel not being completed on time.



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Exhibit space for the 4<sup>th</sup> Annual Convention.

Since we had already found out that we were not going to be in San Francisco because the Jack Tar Hotel was not going to be complete. Pamie took over and we finally found Richey's, Palo Alto. The tower at Richey's had just been completed ~~about~~ and was bright and new so we had more than enough room to house the convention.

~~The~~ Richey's also had beautiful grounds and a Swimming Pool Area that would make a wonderful Larea. (That by the way is another story).

Anyway the only problem was exhibit space.



After much discussion we hit upon a wonderful idea a Circus Tent in the parking lot. It would have no problems. As everybody knows it never rains in Calif ~~after April 15th~~ before Oct. 15<sup>th</sup> not after April 15<sup>th</sup>, and here we had a good ten day leeway because the Convention was not to be until April 25-26-27.

We had a one of our CSI ~~Committee~~ / Hushsters convinced Richey's that they needed to resurface the parking lot with Black Top. And after much negotiations agreed that CSI would make a financial contribution to the total cost. \$20000 with all of these good plans now agreed upon, we were



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not only happy with our new arrangements ~~and~~  
(And less remembered we had only been dumped by  
the Jack Tar Hotel a few weeks earlier), We were  
ecstatic. But here's how it turned out.

1. Our new executive director told all of the exhibitors  
that we would have a plywood floor to put  
the exhibits on. Now who ever heard of a Circus  
tent with a plywood floor beside we had blown  
all our money on the Black Top parking.
2. When the Circus Tent arrived the Stuart Co put  
the tent in the center of this new and beautiful  
Black Top parking lot. And everybody looked  
and said, "Hey! This is really going to be O.K."



But we still had more revelation & follow.

3. You remember I told you it would <sup>not</sup> rain because we don't have rain at that time. Well it did rain. Yes! everyday - I mean all three days.

The beautiful <sup>Parking lot</sup> we then found out drained to the center of the newly installed Black Top so we not only had the water that hit the tent area, but everything that had been coated ran ~~into~~ water into the exhibit Tent. Have you ever had to listen to a salesman pitch on the virtues of a warm dry widget, ~~but~~ while both of you are standing in front of his <sup>soggy</sup> exhibit booths in water about shoe top deep. Fun??



## The Tuesday Night Lona

Here we have a beautiful evening. It has rained most of the day & wet all of the conventioners' and soaked the exhibitors. And in the evening as per plan we are cocktailing on Mai Tais and simular cold & fruity concoctions. The rain of course had stopped duly & have a cold brisk breeze come up. It could have been said and probably was. That the evening wind had blown the rain away. In fact it could have been said it was too cold to rain.



Chapters were formed.

001. Metropolitan New York 1952.
002. District of Columbia - Metro. 1953
003. Chicago 1953
004. Los Angeles. 1953.
005. Sacramento. 1954
006. San Diego 1954
007. San Francisco. 1955. Sept. 10<sup>th</sup> 1955.