



# The Gulf States Leader

## The Newsletter of the Gulf States Region

### February 2019

**The Next Big GSR Event!**  
**Leadership Conference 2019 in Little Rock, Arkansas**



The Gulf States Region CSI includes Alabama • Arkansas • Florida Panhandle • Louisiana • Mississippi • Tennessee

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## OUR NEXT BIG EVENT

### GSR Leadership Conference

**June 7-8, 2019 in Little Rock, Arkansas**

**Please make sure your Chapter is planning to attend.**

**See page 4 for more information.**

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The Construction Specifications Institute is a national non-profit technical organization dedicated to the improvement of specifications and building practices in the construction industry through service, education, and research. Founded in 1948, CSI provides a forum for architects, engineers, designers, specification writers, contractors, manufacturer's representatives, suppliers, and all others in the construction industry. Membership is open to all who are involved in the built environment.

## Submissions to the GSR Leader

GSR members are welcome to submit articles of interest for publication in the GSR LEADER. Please forward articles to: John Dunaway, CSI, CCS, AIA

[john@ccdarchitects.com](mailto:john@ccdarchitects.com)

## Region Email Blasts

All region wide e-mail blasts are to be distributed by the Region Electronics Communications Chair, Randall Lewis, CSI, AIA. Please limit Gulf States e-mail blasts to events of Region-wide interest such as Product Shows, Chapter Anniversaries, and seminars offering 4 CEUs or greater.

Forward to: [rlewis@jharchitects.com](mailto:rlewis@jharchitects.com)

## Deadline for Submissions

Do you have something to submit to the GSR Leader?

Articles, reports, and photographs of interest to GSR members are due no later than April 15, 2019 to be included in the May 2019 Gulf States Region Newsletter.

## Map of the Gulf States Region

Alabama • Arkansas • Florida Panhandle  
• Louisiana • Mississippi • Tennessee



## Chapters of the GSR

Little Rock  
Shreveport  
Baton Rouge  
Acadiana  
New Orleans  
Gulf Coast  
Mississippi  
Mobile Bay  
Montgomery  
Birmingham  
Huntsville  
Chattanooga  
Knoxville  
Nashville  
Memphis  
Pensacola

## HAPPY NEW YEAR TO THE GULF STATES REGION!



I hope that everyone had a wonderful Holiday season and is ready to get 2019 moving forward in high gear.

The Gulf States Region recognizes our Memphis Chapter for their Institute Award. Memphis was presented with a Certificate of Excellence for sponsoring a young professional to attend Construct 2018.

### CONGRATULATIONS to the MEMPHIS CHAPTER!!

All chapters in the Gulf States that can and should following Memphis' lead and send a young professional to Construct.

Reminder to all Chapter Presidents, our yearly Leadership Training and Board Meeting will be March 22 and 23, 2019 in Jackson, MS. Mark your calendars. If your President is unable to attend, please be sure and have a representative present. Notify Susan Jordan, Keith West or myself so accommodations can be made.

The Institute has also started a new "Dynamic Chapter Program". All Chapter leaders, either the President or the Program Chairs should check this program out. This new program will aid Chapters in finding and presenting interesting programs for monthly meeting. Interesting programs can only help increase attendance at monthly meetings. The Institute has also obtained an AIA provider number so that CEU's may be obtained for approved programs. Reminder: When the AIA number is finally published, it will be the responsibility of the individual Chapter to contact AIA using the provided number to get presentation prior approval. Your basic timely submittal process!!

Susan Jordon and myself wish to remind all Chapters that we are available to come make Chapter visits. Just give us a little advance notice so we can arrange our schedules.

Susan and I hope 2019 is a GREAT year for all of us.

Respectfully Submitted by  
Bruce Martin CSI, CDT  
President, Gulf States Region CSI

## THE YEAR OF CERTIFICATION!

This Chinese New Year is just around the corner, it will be the Year of the Pig.

Let's make 2019 in CSI "The Year of Certification". Make it one of your New Year Resolutions. If you have been contemplating and kicking around the idea of getting your CDT Certification, yes, I said certification not certificate, then go ahead and make the commitment to get it done. If you already have your CDT then maybes it's time to take it to the next level and get one of the other certifications, CCS, CCA or CCPR, there is something there for everyone.

If you are not sure where to start, contact your chapter certification chair, chapter president, Institute certification staff member or myself and we can help you.

The main thing is you must commit yourself to doing this.

Sincerely  
Region Certification Chair - Floyd B. Sterling, FCSI, CDT

## REMEMBERING A FRIEND

It is with deep sadness that I pass on the news of the passing of Jacque V. Falkenstine, CCS, Member Emeritus. Jacque passed away in December at the age of 81.

Our industry was very blessed to have such an outstanding professional in Jacque where he worked as a specification writer. As a member of the Shreveport Chapter of CSI he gave so much of his talents to our chapter as well as the Region and Institute. He was a good leader and mentor to many of us over the many years he was a member. His time and devotion to the Gulf States Region was appreciated as he was a recipient of the GSR Robert V. Bishop Award. Jacque and Mr. Bishop were acquaintances as I recall when Jacque received the award in Little Rock and seeing the two men talking together.

Those of us that knew Jacque can understand and appreciate the person he was.

Retired from his career and from CSI, I had the pleasure of having lunch with him one day last year. I am very grateful for that meeting.

*"Please join me in prayers for him and his family."* Floyd



## 2019 Gulf States Region Conference, Little Rock, Arkansas, June 7-8, 2019

It's time to be thinking about the GSR 2019 Conference. The Little Rock Chapter under the direction of Billy Mathis will be hosting our next GSR Conference. The hotel has been determined and here are the particulars.

The location will be the Embassy Suites, 11301 Financial Centre Parkway, Little Rock, Arkansas 72201. Phone: 501-312-9080

With spacious two-room suites, free cooked-to-order breakfast and a nightly Complimentary Evening Reception with appetizers and beverages, both business and leisure travelers looking for a relaxed, upscale experience feel right at home at Embassy Suites.



Room Rates Per Occupancy for the conference are:  
\$125.00 Single/Double  
\$135.00 Triple  
\$145.00 Quadruple

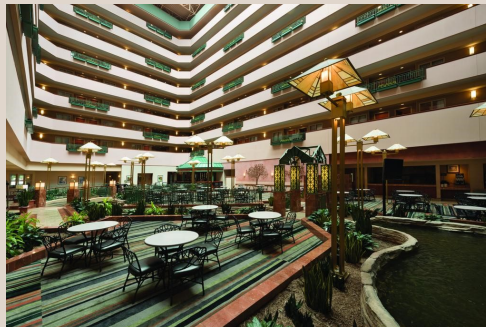
All reservations must be made by May 7, 2019 to guarantee these rates. The hotel offers free outside parking, and a made-to-order breakfast for each

hotel guest each morning. Billy also promises us a fantastic Hospitality suite. Click [here](#) to book your room.

The Little Rock Chapter will of course be accepting and needing sponsorships for the Conference. As always, sponsorships will get your company's name in front of GSR attendees from all over the Region. If you would be interested in being a GSR Conference sponsor please contact Billy Mathis.

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North Little Rock, AR 72116  
Phone: (501) 758-7443  
Email: [bjmathis@taggarch.com](mailto:bjmathis@taggarch.com)

Following are photographs of the hotel. This looks like fun!



The Banquet room. Spacious and inviting.



The swimming pool. What great light in this inviting atmosphere.



Guest rooms appear to be well appointed with lots of amenities. This looks like a lovely place to spend time relaxing and refreshing before and between meetings. Make your reservations well in advance to get the room just right for you and your family.

## FROM THE INSTITUTE BOARD

Coronado, CA, February 3 & 4, 2019



Round one of the Dynamic Chapter program had a successful start. THANK YOU to everyone who participated. I know everyone is busy with their CSI year, but I would highly encourage you to actively participate in round two of the program. Cynthia D'Amour joins us with many years of experience building solid chapters. If need be, table some of your business and work with this program. Investing in yourself and your chapter is time well spent and I trust you will enjoy your time spent with Cynthia.

It's official, CSI is now an AIA CEU provider. Please realize this is an AIA administered program, that said any issues that arise going forward please contact AIA first, not CSI. More information can be found at this [Continuing Education Dashboard](#) link.

In October 2018, we started sending membership renewal letters that included a membership card. Tweet a picture of your card @CSIConstruction, or your social media platform of choice, and tell us, Why CSI!

Tracy Petrillo, our chief learning officer, continues to develop and advance our education and certification programs. She is working on a new faculty guide for the CDT which should be available during the summer of 2019 as well as other updates of our certification program. Please watch the volunteer portal for Certification Community volunteer opportunities.

The CSI Resources website continues to evolve with our communities. If you have not joined this online experience I highly encourage you to participate. The discussions are lively and it's a great way to connect with all our members nationally. Please visit and join a community of interest today at <https://www.csiresources.org/home>

The volunteer portal has been refreshed and updated. If you would like to join a committee, please visit this link: [volunteeropportunities](#)

2019 Honors and Awards Packets will be published soon. For more information visit this link: [honorsandawards](#)

The next Master Specifiers Retreat is at the Swissotel in Chicago from June 19-21, 2019.

Registration is open at: [www.csiresources.org/msretreat/home](http://www.csiresources.org/msretreat/home).

Our next board meeting will be following the MSR June 21-22, 2019. So, if there are any items you would like to be discussed by the Board, please contact me.

Additionally, our Region conference will be June 7 & 8 in Little Rock, AR and Construct will be October 9 to 11 at the Gaylord Nation Resort, National Harbor, MD; Save the Dates!

Please note that retired or emeritus members must be voted on in person by the Board. I mention this now because most like to present this transition at your year-end awards celebration. If you would like to transition a member to one of these classifications, please follow the instructions provided in this link [membership/emeritus](#) so it can be added to the June agenda.

If you have anything further you would like to discuss do not hesitate to contact me.

Tel: 423-385-4598 Email: [wsundquist@wgpaver.com](mailto:wsundquist@wgpaver.com)

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It's an honor to serve and I thank you for your support of CSI!

William Sundquist, CSI  
Institute Director from Gulf States Region



## Mr. Hemmingway Interview

During our annual planning meeting we had a special guest who had never heard of CSI. So, after the event, we decided to have a quick chat with Mr. Hemmingway to get his take on CSI:

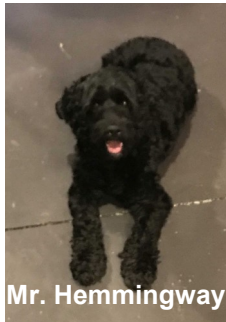
CSI Chattanooga: Mr. Hemmingway, it is our understanding that you have never heard of CSI before tonight, is this true?

Mr. Hemmingway: WOOF, WOOF!

CSI Chattanooga: What is one of the interesting things you learned?

Mr. Hemmingway: I learned that there is a “language” to the construction industry. This can be very helpful to me and my fellow dogs. You see when we get together and dig a hole in the back yard there is just a bunch of barking. Makes it hard to hear and as a result sometimes the hole is not dug in the right area, so we must dig another one and some of our owners do not like this. By learning CSI, we can now cut through all that barking noise and dig the hole right the first time!

CSI Chattanooga: Oh really, so you have an interest in learning?



Mr. Hemmingway

Mr. Hemmingway: Oh, yes! You see most people think we just run around crazy, chasing after sticks and tennis balls. This is fun and all but knowing that we can learn and continue that learning with certifications makes us all WOOF WOOF even more!

CSI Chattanooga: Oh, so you like the certification program also?

Mr. Hemmingway: Very much so! From time to time we make these long road trips and I end up on a beach in a strange place. Its not always easy to find new dogs that can understand me. Knowing that my fellow K9s can learn the same language

as me in other parts of the land is extremely bark, bark, woof, woof!

CSI Chattanooga: What else did you enjoy from the evening?

Mr. Hemmingway: The food! That Greek food was amazing! And everyone fed me! I was in Greek Doggy Heaven!

CSI Chattanooga: Ha, Ha, I meant was there anything else you learned from CSI that evening.

Mr. Hemmingway: Well let me close by just saying that when I lay my head down at night to go to sleep in my dog house, it's nice to know that there is a group of professionals working together in the building industry across trades and disciplines to build the best buildings.

Submitted by William Sundquist

## LOGO CHANGE!

Did you notice anything different about the cover page?

It is subtle, but the CSI logo has changed yet again. I'm not sure I like these changes but folks smarter than me have given this a lot of thought. So like it or not I'm ON BOARD with this. As your GSR Publications Chair and Editor of the GSR Leader I wanted to get up to speed with using the current logo as quickly as possible and I encourage every Gulf State chapter to do the same.

CSI is a professional organization dedicated to raising the bar on consistency and quality in the construction industry. To communicate that message effectively, consistent a high-quality presentation of the CSI brand is required at every level from national to regional to chapter. That means YOUR Chapter. It's important that we all present the CSI image in the same way and it's more than just using the current logo. To help us with that Institute has produced a Graphics Standard Guide. Each GSR Chapter publication chair and/or electronic communication chair should acquire a copy of this guideline and use it. Along with the logo usage the Graphic Standard gives us direction on text size, color, and style to be used in publications.

I have already modified by Chapter's publications to use the new logo and comply with the Graphics Standard, and in this issue of the GSR Leader I'm trying to do the same. We must all use the logo in the same way. Heck, That's what CSI is all about, presenting information in a clear, complete, correct, and concise manner. The color I'm using for this text is CSI blue. The red you see in the publication is CSI red. Yes, the terra cotta color is gone.

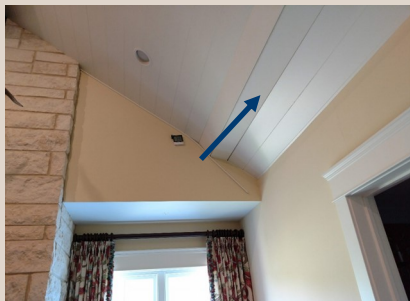
You can acquire a copy of the Graphic Standards and a copy of your current Chapter logo from CSI Member Services at [chapterrelations@csinet.org](mailto:chapterrelations@csinet.org)

John Dunaway, CSI, CCS, AIA  
GSR Publications Chair

## What I Learned in CSI

One of the best benefits of CSI membership is that the organization has a great number of knowledgeable members who are an encyclopedia of information. This was illustrated on a recent project. Most of us in the construction industry know about solid wood paneling, and its ability to “move” as it expands and contracts. The 2017 CSI Gulf States Region Conference in Knoxville, TN included a presentation by Margaret Fisher of the Architectural Woodwork Institute (AWI) which had several case studies about wood movement.

I was asked to visit a recently completed multimillion-dollar home.



This home included a “gathering room” that was finished with 6 inch wide planks of tongue and groove painted poplar wood in the vaulted ceiling. It was our understanding that the wood ceiling lumber was delivered to the jobsite and allowed to acclimate inside the “conditioned” home. The poplar wood was primed and painted on all six surfaces. The wood was installed

on the bottom chord of the roof trusses so that the finished surface was exposed to view in the gathering room. The room was approximately 36 feet long and 21 feet wide and was originally noted on the drawings to receive a sheetrock ceiling. During construction, this sheetrock was revised to the tongue and groove wood ceiling. The “back side” of the wood ceiling was exposed to a traditionally ventilated attic with ridge vents, a copper cupola, and soffit vents. There were also twenty-eight 6 inch diameter can lights installed in the ceiling. The can light holes were drilled and the can lights installed without painting the edge of the hole in the solid wood ceiling.

The home had been occupied about three months when a large rainstorm moved through the area. The residents of the home said that when the wood ceiling



attempted to move and expand, it sounded as though gun shots were going off inside the home. It was actually the wood that was

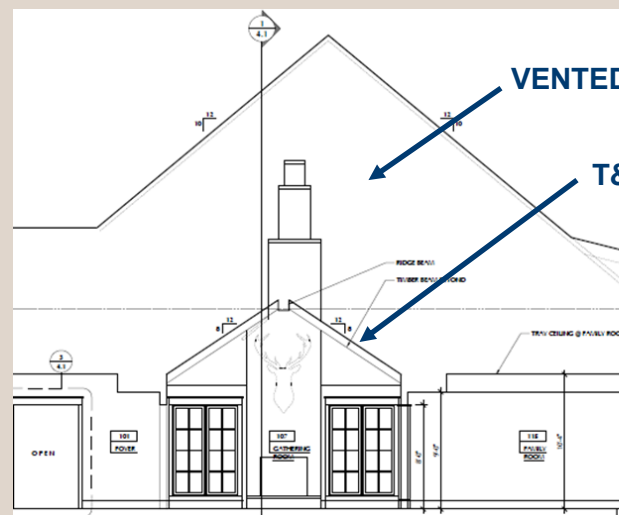


expanding and causing some pieces to detach from the trusses. The relative humidity in the attic was measured with a digital meter at 84% but the living space was at 60 % on our site visit. The tongue and groove wood paneling was installed with a pneumatic nailer with the brad nails at the tongue of each board. The millwork carpenters had neglected

to provide some room for expansion and contraction as they installed the wood ceiling. According to Ms. Fisher and the AWI, poplar wood can swell 3/4 inches in a 6'-0" span. Since the room is 21 feet wide, an expansion of 2.6 inches or 1.3 inches for each side of the room should have been specified.

The contractor removed the wood ceiling and reinstalled a system with splines at two locations in the field and some expansion room at the ceiling ridge and wall. Trim moulding was also installed to cover the expansion gaps at the ridge and wall. The next time you are presented with a construction problem, review your CSI member list for people who may have the answers.

**Gary Bergeron, CSI, CCS**  
**GSR Technical Chair**



**PARTIAL BUILDING SECTION**

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